

# Fairfield

ARTS & CONVENTION CENTER

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## Fairfield

ARTS & CONVENTION CENTER

20 ANNUAL  
24 REPORT

# Director's Note

As I reflect on the past year at the Fairfield Arts & Convention Center, I'm filled with gratitude and excitement for the future.

Our donors continue to be the driving force behind everything we accomplish. Thanks to your generosity, not only did nearly 10,000 individuals from a 5 county region come to Fairfield Arts & Convention Center to experience live performing arts and film, but your support also brought students to the theater in unprecedented numbers.

Looking ahead, we are committed to the ongoing stewardship of this incredible facility. Plans are already in motion to refresh and enhance our public spaces, ensuring that the Fairfield Arts & Convention Center remains a vibrant and welcoming hub for creativity.

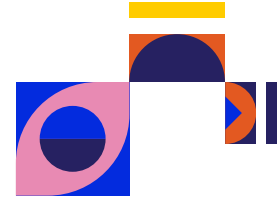
Simply put, none of this would be possible without you. Your support allows our community to dream big and deliver meaningful experiences for audiences of all ages and backgrounds, impacting the cultural fabric of the entire surrounding region. Through your generosity, you are shaping the future of community in Fairfield.

Thank you for giving light to our story.

With deepest gratitude,



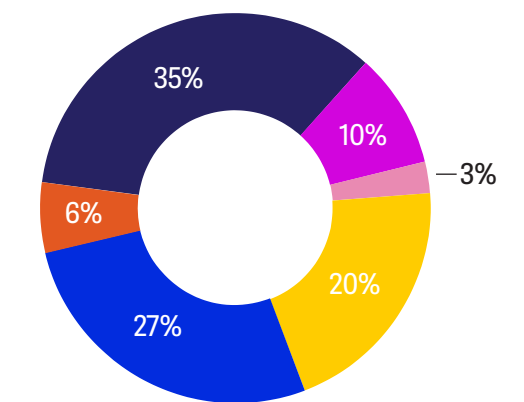
Lindsay Bauer  
Executive Director, Fairfield Arts & Convention Center



# Follow the Money

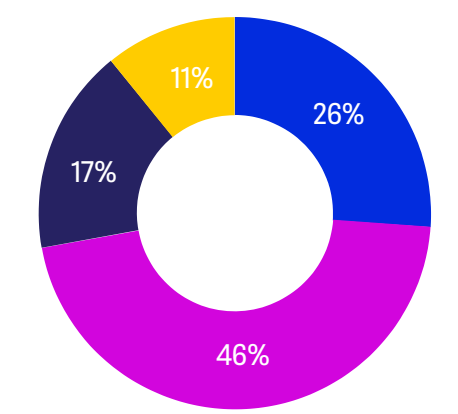
At Fairfield Arts & Convention Center, every program, event, and opportunity for connection is a reflection of the love our community has for the arts. Our funding doesn't just come from dollars; it comes from the passion, heart, and dedication of our donors. These contributions, big and small, allow us to spread joy, connect people, and create meaningful experiences that reach far beyond our walls. When you follow the money, you'll see it always leads back to those who love this community and want to see it thrive.

## WHERE THE MONEY CAME FROM

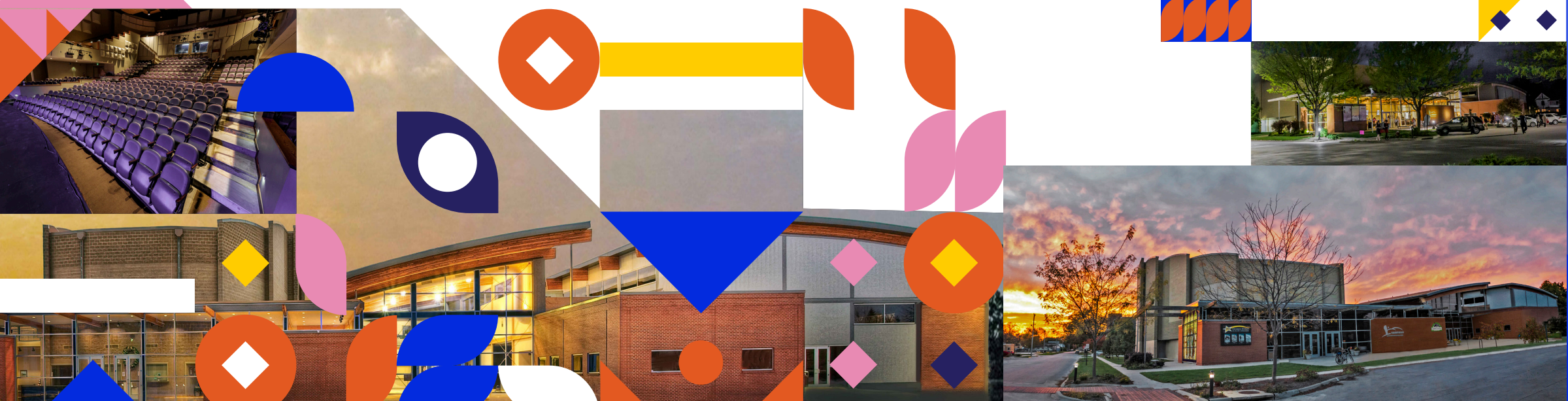
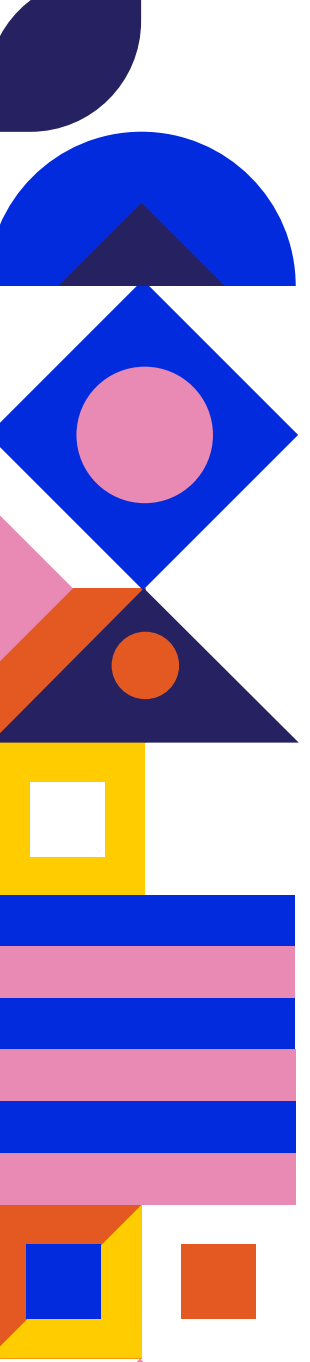


- Rental Revenue
- Admissions
- City of Fairfield
- Grants
- Corporate Sponsorship
- Individual Donations

## WHERE THE MONEY WENT



- Artists & Films
- Personnel
- Administration
- Utilities & Facilities Maintenance



## COMMUNITY SUPPORT IN ACTION

In 2021, Fairfield's City Council began supplementing Fairfield Arts & Convention Center's facilities maintenance and repair budget with revenue from the Local Option Sales Tax (LOST funds). As a privately managed but publicly owned building, this support has been crucial. Importantly, LOST funds ensure that the Center does not place a burden on local property taxes.

Over the past few years, these contributions have covered about a third of our total maintenance, repair, and utilities budget. This funding not only helps keep this 'jewel of the city' well-maintained but also highlights the vital role the Center plays in Fairfield's economic growth and future.



## Dream Makers & World Builders

At Fairfield Arts & Convention Center, we believe in the transformative power of the arts. By including us in your planned or legacy giving, you ensure that future generations will experience the joy, creativity, and community that the arts bring to life.

### Why Planned Giving?

Planned giving offers a unique opportunity to make a lasting impact on the cultural fabric of Fairfield. Whether through a bequest, a gift of stock, or naming the Center as a beneficiary in your estate plans, your generosity will support:

- **Live Performances** that inspire and entertain
- **Arts Education Programs** that nurture creativity in local youth
- **Community Events** that bring us together
- **Preservation of Our Iconic Facility**, a beacon for arts and culture in the region

### How You Can Give

- **Bequests:** Include Fairfield Arts & Convention Center in your will or trust.
- **Beneficiary Designations:** Name the Center as a beneficiary of your life insurance policy, IRA, or retirement account.
- **Gifts of Stock or Securities:** Transfer appreciated securities to avoid capital gains taxes while supporting the arts.
- **Endowment Gifts:** Help secure the future by contributing to our endowment, ensuring that the arts thrive for years to come.

### Your Legacy, Our Future

Every gift, large or small, helps us continue our mission of enriching lives through the arts. By making a planned gift, you become part of our legacy—ensuring that Fairfield Arts & Convention Center remains a cultural cornerstone for generations to come. To learn more, or to let us know about your plans to include Fairfield Arts & Convention Center in your estate vision, please contact Executive Director Lindsay Bauer at [lindsay@fairfieldacc.com](mailto:lindsay@fairfieldacc.com).

# Thank you TO ALL WHO INVESTED IN CONNECTION, CREATIVITY, AND COMMUNITY LAST YEAR!

Fiscal Year 2024: July 1, 2023 - June 30, 2024

## \$50,000 +

Kocourek Foundation  
Alex Stanley  
Dick & Judy Smith

## \$25,000 - \$49,999

Judith White Estate

## \$10,000 - \$24,999

Cambridge Investment Research  
Iowa State Bank & Trust  
Steve Johnston & Sally Rinehart Johnston Estate  
Farm Bureau - Kessel Agency  
Ottumwa Radio Group

## \$5,000 - \$9,999

AERON Lifestyle Technology	KTVO
Everybody's Whole Foods	KYOU
Fairfield Art Association	LISCO
Teresa Hunt	Richard & Pamela Ryerse
Alex & Christie Kessel	TraFFix Devices Inc.
Pat & Suzan Kessel	Robert L. Tree Charitable

## \$2,000 - \$4,999

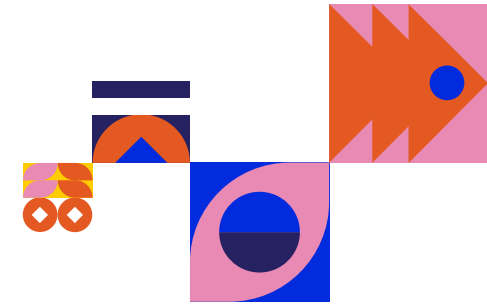
Alpha Media - KMCD / Classic 96	Jefferson County Health Center
Terry & Sarah Cochran	Jet Gas Corporation
Community 1st Credit Union	KILJ Radio
Harvey Condon	Charlotte Lenhart
Craig & Barb Foss	Pilot Grove Savings Bank
Foss, Kuiken, Cochran, Helling & Willman P.C.	Gary Roth
Monica Hadley	Shelly & Daniel Sullivan
Greg & Julie Hanshaw	Robert Wiegert

## \$500 - \$1,999

Vickie & Scott Alexander-Herriott	Robert Ferguson
Andrew Bargerstock	First MainStreet Insurance
Arvin & Grace Bogaards	Martha Flinspach
Susan & Steve Booth	Myron & Ann Gookin
Samuel & Mary Boothby	Philip S. Harper Foundation
Robert & Connie Boyer	Gary & Kathy Henry
Ed & Lillian Brannon	Stephen & Carol Hillis
Joseph & Vicki Carr	Jim & Nancy Horras
Lane Cole	Fred & Susan Hucke
James & Diane Davis	Jefferson County Realty
Pat & Debra Doyle	Jefferson County Supervisors
Dusty Fox Wind	David & Cheryl Johnson
Chuck & Jan Espy	Jodi & Mickey Kerr

## \$100 - \$499

Susan & Steve Aanes	James & LeAnne Edgeton	Don Hoelting	Robert Roth
Parker Allison	Werner Elmker	Susan Jatkowski	Jim & Susan Rubis
Steven & Melinda Arndt	Fairfield Municipal Band	Kathleen Johnson	Margarita Ruiz
Dick & Deborah Arnold	Jon & Debbie Finney	Chris & Ellen Jones	Dee & Harold Sandquist
Cielle Backstrom	Penny & David Fitz-Randolph	Catherine Kelso	Bernd Schoel
Bonnie Banse	Sharon & Jim Flinspach	Ed Kelenyi	Susan Shafer
Beck's Hybrid - Brandon Taglauer	Barbara Foley & Bradley Fregger	Edna & Mark Kirbach	John Skopin
John & Mary Beghtol	Freedom Buildings, Inc.	Janice Koelblinger	Laurie & Renee Sluser
Chris Bennett	Donia & Chris Freese	Tom & Jeri Kunkle	Clark Smith
Bill & Janice Blackburn	Bill & Shelley Fulcher	Mosie Lasagna	Cristine & Mark Soth
Michael & Peggy Blitz	Gary & Mary Gagnon	Don & Sara LeBlanc	Geoffrey St. George
Barbara Bloom	Susan Gail	Alan & Ellen Leeds	Terraplex Ag
Cynthia Buck	Suzie & Christopher Gautherat	Louise Luedtke	Shirley Thompson
Bruce & Angie Bussey	Roger & Sandy Gillaspie	Mary Ann Madden	Gary & Darlene Thompson
Jan & Alex Campbell	Margie & Mark Goehring	Claudia & David Magill	Evelyn Toft
Mike & Susan Carr	Leonard & Lesley Goldman	Rose McMahon	Roy & Ann Tonnessen
Chamber Singers of SE Iowa	James Graves	Linda Mitcheltree	Barbara & Phil Trick
Lisa Cohen	Jean & Bob Greco	Rhonda Mixon	Richard & Alicia Tygart
Mary Collopy	Hammes Vermeer LLC	Dave & Sheri Neff	Sol & Carolyn Waksman
Kyra & Robert Corbett	Shane Harris	Sharon Norton	Laurel Westerkamp
Phil & Gloria Countryman	Greg and Ramona Hayne	Rose & Stanley Pepple	Doug Wingate
Judith Cox	Freddie Henderson & Elaine Cross	Sharon Potter-Johnston	Frank & Marji Wintroub
Mason & Elisabeth Delafield	Richard Herzog	Jane & Ernie Ragen	Emily & Jerry Wohler
Philip Denney	Fred & Dixie Hickenbottom	Elaine Reding	
Sandra & Roger Dusil	Korwin Hinshaw	Daniel & Emily Reneker	
		Erika Richards	



# Coming Together

FY2024 marked a significant milestone for us, with a 50% increase in attendance compared to our pre-pandemic numbers. This resurgence is a testament to the resilience of our community and the unyielding power of the arts to bring people together.

## THE FUTURE IS NOW

As a result of your vision and passion for arts & culture here in Southeast Iowa, over 1,000 students in grades 1-12 from across the region had the opportunity to participate in enriching arts experiences last year as part of the Sally Rinehart Johnston Arts in Education Program – a monumental investment in the future of our community and the next generation of artists and patrons. We can't wait to continue that work this year with playwriting workshops, school matinees with nationally touring artists, film classes, and more.

# Investing in Timeless Spaces for a Vibrant Future

As we celebrate nearly 20 years of serving the community, it's time for a thoughtful refresh of the Fairfield Arts & Convention Center's most-used spaces. This first-ever aesthetics update will enhance the Expo Hall, Meeting Rooms, Atrium, and Box Office Lobby, ensuring these areas remain attractive and functional for today's events while preserving the qualities you love. We remain committed to maintaining the charm and warmth that makes our venue special—nothing will be lost, only updated to reflect today's tastes and needs.

This project is not just an investment in design but in the future of our Center. We take our responsibility as stewards of this fabulous facility seriously, and are passionate about maintaining a venue that remains relevant and welcoming, ensuring we continue to serve as a vibrant hub for the community, businesses, and private gatherings. Your support can help us create inviting spaces that inspire creativity, foster connection, and enhance every guest experience. Together, we can ensure our Center remains a sought-after venue for generations to come.

Join us in shaping the future of arts & connections in Southeast Iowa! Reach out to Executive Director Lindsay Bauer to learn more about how you can get involved.

