



# Fairfield

ARTS & CONVENTION CENTER

FAIRFIELDACCOM  
CINEMAFAIRFIELD.COM  
LINDSAY@FAIRFIELDACCOM

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ARTS & CONVENTION CENTER

**20** ANNUAL  
**23** REPORT



# Director's Note

This season, as we celebrate the magic of both live performance and film, we are acutely aware that our success is a testament to the unwavering dedication of our incredible community. It is you, our donors, our patrons, and our neighbors, who breathe life into our venue, transforming it into a thriving hub of creativity and inspiration.

Our brand-new Stanley Sound Experience, generously provided by Alex Stanley, is just one shining example of what can be achieved when we come together as a community. It is through your support that we continue to evolve and enhance our offerings, ensuring that each year surpasses the last in terms of excellence and innovation.

As we showcase a diverse array of art spanning dance, music, theater and more, we invite you to not only enjoy the artistry on stage and onscreen, but also to take pride in your vital role in our success story. Your passion for the arts enriches the cultural fabric of this great community.

So, as we celebrate the unique successes and challenges of FY2023, let us remember that this beautiful organization continues to thrive because of you. Your commitment, your passion, and your support are the driving forces behind our continued success. Thank you for being the heart and soul of our vibrant arts community. Here's to another year filled with the extraordinary creativity that defines us.

Cheers to you!



Lindsay Bauer, Executive Director

# Reaching New Heights

## BIRTHDAY BLESSINGS

We passed our 15th year of operations in FY2023. Happy Birthday to us! Fifteen years of memories and milestones means it's time to look at what needs to be refreshed, replaced, or reimaged as we enter another era of partnership with our patrons and neighbors.

## BUILDING A FUTURE FOR OUR YOUTH

In the year ahead, we are investing more resources than ever into the true future of our community: our youth. The Sally & Steve Johnston Arts in Education Series will bring nearly 2000 area students to experience STEAM (Science, Technology, Engineering, Art, and Math) learning opportunities with professional artists. From learning to interpret the language of dance to tracing the history of hip hop, students will experience the arts in ways that are relevant to their education — and their development as well rounded, engaged citizens.

## FRESH FACED

We are in the preliminary stages of a design update in our meeting rooms, lobby, and Box Office areas, as well as full carpet replacement in the theatre. This project will ensure that our patron facing spaces remain inviting and comfortable as we continue to reach new audiences and serve new sectors of our community.

Additionally, focusing investment in these areas will bolster a major revenue stream, making the Center more attractive to event planners and corporate clients and strengthening the sustainability of our business model.

Stay tuned for more! We've contracted with a design firm that specializes in elegantly modern open spaces and invitingly cozy conversation nooks. We are excited to have renderings and photos to share with you soon.





\$500-\$1,999

Victoria & Scott Alexander-Herriott  
BASF  
Ron Blair  
Arvin & Grace Bogaards  
Susan & Steve Booth  
Samuel Boothby  
Connie & Bob Boyer  
Joseph & Vicki Carr  
Alan & Sibyl Costell  
Phil & Gloria Countryman  
James E. Davis Living Trust  
James & Diane Davis  
Randy Dillon  
Chuck & Jan Espy

Fairfield Real Estate, Inc.  
Farm Bureau – Kessel Agency  
Bob Ferguson  
Penny & David Fitz-Randolph  
Martha Flinspach  
Craig Foss  
Myron & Ann Gookin  
Jean and Bob Greco  
Philip S. Harper Foundation  
Hawthorne Direct  
Heartland Co-op  
Gary & Kathy Henry  
Stephen & Carrol Hillis  
Jim & Nancy Horras  
Frederick & Susan Hucke  
Iowa State University  
Extension and Outreach

Jefferson County  
Jefferson County Realty & Auction  
Jefferson County Supervisors  
Jet Gas Corporation  
David & Cheryl Johnson  
The Johnson Family Fund  
Ed Kelenyi  
Alex & Christie Kessel  
Pat & Suzan Kessel  
Roger & Nancy Leahy  
Lieb Family Foundation  
Edward & Victoria Malloy  
MidWestOne Bank  
Robert & Holly Moore  
Larry & Janet Nash

Rod & Bev Nelson  
Timothy & Laurie Noll  
Packwood Locker & Meats  
Gene & Joneane Parker  
Radiance Dairy  
Ross Family Charitable Fund  
Roth & Norton Family Dentistry  
Robert Roth  
Jim & Joan Salts  
Sanctuary  
Tom Thompson  
TrueNorth Companies  
Norma & Jennifer VanCamp  
Thomas Voorhees  
Walmart  
Margie Wood

\$100-\$499

Aetna Foundation  
Steve & Melinda Arndt  
Dick & Deborah Arnold  
Bonnie Banse  
Andrew Bargerstock  
Lindsay & Cody Bauer  
Richard & Andrea Beall  
Beck’s Hybrid – Brandon Taglauer  
Behner Funeral Home  
Charles & Jeanie Belgarde  
Scott Bell  
Bill & Janice Blackburn  
Barbara Bloom  
Cynthia Buck  
Sim & Heather Buckley  
Jan & Alex Campbell  
Mike & Susan Carr  
Chamber Singers of SE Iowa  
Lisa Cohen  
Mary Collopy  
Pat & Debra Doyle  
James & LeAnne Edgeton

Mike & Sooneeta Eisner  
Werner Elmker  
Fairfield Precast Concrete  
Sharon & Jim Flinspach  
Bill & Shelley Fulcher  
Gary & Mary Gagnon  
Susan Gail  
Mark & Margie Goehring  
Leonard & Lesley Goldman  
James Graves  
Richard Haerr  
HeartBeat Distribution, Inc.  
Hammes Vermeer  
Shane Harris  
Joseph Haynes  
Freddie Henderson & Elaine Cross  
Fred & Dixie Hickenbottom  
Don Hoelting  
Chris & Ellen Jones  
Tammy Jones  
Aaron & Terri Kness  
Janice Koelblinger  
Tom & Jeri Kunkle  
Mosie Lasagna

Live Wire Electric  
LIV Real Estate  
Louise Luedtke  
Claudia & David Magill  
John & Deb Martin  
Dennis McNulty  
Michael Moore  
Natel Broadband  
Dave & Sheri Neff  
Kenny Norton Memorial  
Sharon Norton  
Bev O'Brien Memorial  
Dallas & Merrily Pennington  
Rose & Stanley Pepple  
Sharon Potter-Johnston  
Elaine Reding  
Daniel & Emily Reneker  
Donald Revolinski  
Erika Richards  
Patty Richardson  
Carol Sander  
Delores & Harold Sandquist  
Schaus-Vorhies Kleaning Inc.  
Andreya Schneider  
Bernd Schoel

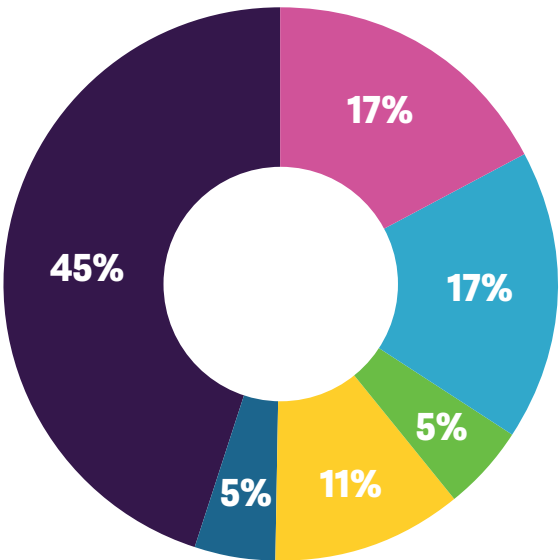
Susan Shafer  
Suresh Sharma  
Meredith Siemsen  
Sinclair Tractor  
Roxie Skaggs  
Paul & Kathleen Skevington  
John Skopin  
Darien & Roberta Sloat  
Doris Slocombe  
Christine & Mark Soth  
Straight Up Doors  
Geoffrey St.George  
Shirley Thompson  
Michael & Ann Beth Tinker  
Evelyn Toft  
Roy & Ann Tonnessen  
Anne & Bart Walton  
Alissa & Tai Ward  
Laurel Westerkamp  
Frank & Margie Wintroub  
Emily & Jerry Wohler  
Kathy Wolfskill  
Gail Young

Numbers Narrative

THE HOUSE THAT YOU BUILT

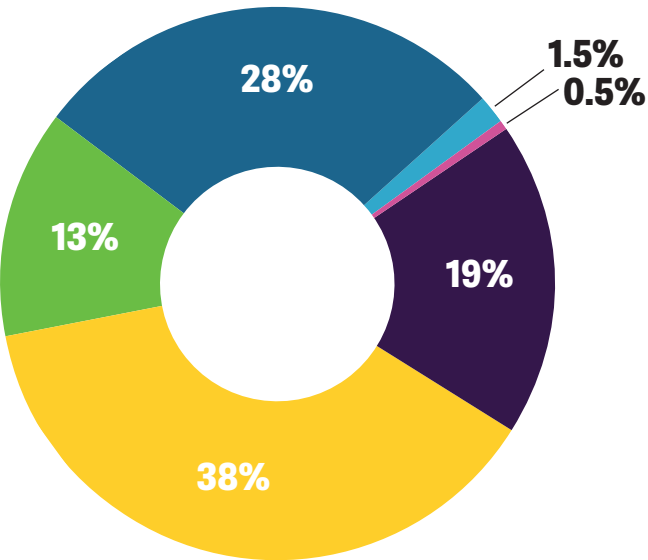
We are privileged to work every day in a space whose every inch is a testament to the dedication and passion of community builders and cultural champions like you.

WHERE THE MONEY CAME FROM



- Rental Revenue
- Attendance
- City of Fairfield
- Grants
- Corporate Sponsorship
- Individual Giving

WHERE THE MONEY WENT



- Education
- Artists
- Personnel
- Administration
- Facility Maintenance & Improvement
- Films

COMMUNITY CENTERED

Did you know that the average cost to present a live show in our season is at least \$27,000? That means that without donor and sponsor support, tickets would have to sell for at least \$90 each! Our new film program, Cinema Fairfield, offers regular film screenings whose cost would demand a movie ticket of \$37 or more. Can you imagine?

Instead, with low-cost tickets and free entertainment opportunities throughout the year, you’ve created a place where ALL people, regardless of circumstances, can benefit from an evening of joy shared with loved ones and neighbors.

# The New Fabulous



## FORGET “NEW NORMAL”

This past year, your involvement in our mission made more of a difference than ever, as we emerged fully from the constraints of the pandemic and reached new heights in programming and audience development. Never before has your generosity made such an impact or reached more people.

## STANLEY SOUND EXPERIENCE

This year we completed a 2-year project with the unveiling of the Stanley Sound Experience. Completely donor supported, this groundbreaking technology gave one patron a moving new story to share. Deaf in one ear, it was the first time she remembered genuinely enjoying a live performance, able to catch every word and revel in every note. The truth is clear: our donors change lives!



## CAN'T STOP THE BEAT

The lights of our Center are never dark! Last year Cinema Fairfield presented a whopping 43 individual films, with 138 screenings, serving an entirely new sector of our community and delighting moviegoers across Southeast Iowa. Add that to our slate of more than 30 live performances and the title “the beating heart of Fairfield” (as one of our supporters loves to call us) sounds just about right.

# Dream Makers & World Builders

THANK YOU TO ALL WHO INVESTED IN ART, CONNECTION, CREATIVITY, AND COMMUNITY LAST YEAR!

**\$50,000+**

Wayne & Nan Kocourek

Alex Stanley

**\$25,000-  
\$49,999**

Dick & Judy Smith

**\$10,000-  
\$24,999**

Iowa State Bank & Trust  
Steve & Sally Johnston  
Lisco

Ottumwa Radio Group  
Robert L. Tree Charitable

**\$5,000-  
\$9,999**

Aeron Lifestyle Technology  
Terry & Sarah Cochran  
Fairfield Art Association  
KILJ Radio

KTVO  
TrafFix Devices Inc.  
Dr. Robert Wiegert

**\$2,000-  
\$4,999**

Alpha Media - KMCD / Classic 96  
AmericInn & Suites  
Foss, Kuiken, Cochran,  
Helling & Willman  
Cambridge Investment Research  
Community 1st Credit Union  
Monica Hadley  
Geoff & Teresa Hunt  
Jefferson County Health Center

Libertyville Savings Bank  
Charlotte Lenhart  
Scott & Nicole Long  
Roland Peaslee  
Pilot Grove Savings Bank  
Gary Roth  
Shelly & Daniel Sullivan  
The Veterinary Clinic PC.