



# Fairfield Arts & Convention Center

March 2, 2024 | 9 a.m. – 2 p.m.

[fairfieldacc.com](http://fairfieldacc.com) | 641-472-2000

## *Sponsorship Opportunities* | Southeast Iowa Farm Show

The Southeast Iowa Farm Show has established itself as a premiere annual celebration of agriculture across southeast Iowa. With more than 1,000 attendees visiting exhibitors showcasing agriculture machinery, seed and technology, grain technology and handling, and more for today's farming operations, the Farm Show is an ideal place to establish your business as a leader in southeast Iowa. We invite you to align yourself with one of the fastest growing trade show in Iowa and capitalize on your potential of reaching new customers and celebrating agriculture by sponsoring the 2024 Southeast Iowa Farm Show.

### **PRESENTING SPONSOR | \$1,000**

- Includes one complimentary exhibit booth
- Recognized as title presenting Farm Show sponsor in all print, radio and television advertising, included in digital advertising and social media promotions
- Featured on Farm Show signage throughout Fairfield Arts & Convention Center
- Complimentary full page ad in Commemorative Farm Show Program
- Four lunch tickets includes
- Four prime, Zone 1 seats for the concert following the Farm Show
- Four beverage vouchers to enjoy at the concert

### **PARTNER SPONSOR | \$500**

- Discounted Booth space - \$150 per booth – early bird price \$100
- Prominently featured on Farm Show signage throughout Fairfield Arts & Convention Center and recognized on a social media post
- Complimentary quarter page ad in Commemorative Farm Show Program
- One additional lunch ticket included
- Two tickets for the concert following the Farm Show
- Two beverage vouchers to enjoy at the concert

### **FRIEND SPONSOR | \$200**

- Discounted Booth space - \$200 per booth – early bird price \$150
- Featured on Farm Show signage throughout Fairfield Arts & Convention Center and recognized on a social media post
- Listed as sponsor in Commemorative Farm Show program
- One additional lunch ticket included
- Two tickets for the concert following the Farm Show

To secure your sponsorship contact **Niccole Giberson, Audience Services Manager, 641-472-2000 ext. 108** or [niccole@fairfieldacc.com](mailto:niccole@fairfieldacc.com). Visit [fairfieldacc.com](http://fairfieldacc.com) for more information.



### *Sponsorship* | Confirmation

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Send completed Southeast Iowa Farm Show sponsorship confirmation to Niccole Giberson, [niccole@fairfieldacc.com](mailto:niccole@fairfieldacc.com) or call her at 641-472-2000 ext. 108.